



FOR IMMEDIATE RELEASE

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REACH Air Medical Services Golf Tournament “Drive for Kids” Raises Money for Pediatric Healthcare in North State

Golf Tournament Raises Money for Kids in the North State

Redding, Calif. – September 26, 2006 – REACH Air Medical Services will host their eighth annual fund-raiser golf tournament, “Drive for Kids”, on September 30, 2006 at the Gold Hills Golf Club in Redding, Calif. The “Drive for Kids” tournament, a non profit organization, raises money to support pediatric healthcare needs in the North State. Tournament registration begins at 9:00 a.m. and tee time is 12:00 p.m.

“REACH is excited to be able to participate in this incredibly worth and fun event,” said REACH’s Director of Program Development Jennifer Hardcastle. “Our goal is to raise the funds required for the purchase of specialized medical and mobility equipment children in the North State depend on.”

“Two months ago we presented a North State resident, Jan Geddes and her family of four disabled children with a \$6,000 check toward the purchase of a specialized van which can accommodate all four of Jan Geddes’s wheelchair-bound children so they may get around in comfort and safety,” continued Hardcastle. “The Geddes family includes Jan and her adopted children NattieZell, Max, Jordan, and Korin, all with special needs.”

“Last month we presented a wheelchair-bound child with a laptop with funds raised from the “Drive for Kids” gold tournament,” said Hardcastle. “As you can see the money raised goes toward a wonderful cause.”

The “Drive for Kids” Golf Tournament, a non-profit organization which raises money to support pediatric healthcare needs in the North State, will host their eighth annual fund-raiser golf tournament on September 30, 2006 at Gold Hills Golf Club in Redding, Calif.

REACH has a membership program, REACH for LIFE. Annual REACH for LIFE memberships range from \$25.00 to \$45.00. Membership benefits include: no additional out-of-pocket costs for emergency air transportation, hassle-free coordination with health plans, referral management in partnership with area physicians, coverage if a REACH air medical partner is first on scene, out-of-town resource assistance, a biannual newsletter, and discounts on REACH Training Institute courses for healthcare professionals or community citizens (e.g. CPR classes and much more to help protect your family.)

The funds are raised by participation of local community members as golf program sponsors, golfers or donors.

About REACH Air Medical Services:

REACH Air Medical Services (www.reachairambulance.com) is headquartered in Santa Rosa and provides helicopter and airplane patient transportation for critically ill or injured patients. Since REACH’s inception in 1987, the company has performed more than 25,000 air ambulance missions and has developed a specialty in serving pediatric and neonatal patients. REACH supports bases in Concord, Lakeport, Lodi, Marysville, Redding, Sacramento, and Santa Rosa. REACH was one of the first air transport programs to be fully CAMTS certified (www.camts.org) and has one of the most aggressive safety programs in the air ambulance industry. REACH was also the first air ambulance company to receive FAA approval to respond in low-visibility conditions using established GPS routing procedures. REACH continues to be a leader in air ambulance safety, currently installing Night Vision Goggle equipment in its aircraft to increase night flying safety. REACH is privately owned and operated.

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